

BS in Business (Entrepreneurial Business) – Class 2011 Matrix

Freshman Students					
	Faith-Humanities	Business	Core Skills	Core Tools	Common
Fall 08	Getting to Know Jesus - Scripture I	Intro to Products and Markets	Communication Skills I	Managerial Accounting	Decisions Based on Data
Wtr 09	Introduction to Philosophy	Leadership & Management - Overview	Communication Skills II	Project Management	Web Site Design and Build - I
Spr 09	Masterpieces of Literature, Art & Music I	Customer Driven Product & Service Ideation	Negotiation Skills	Market Research Tools	Web Site Design and Build - II
Sophomore Students					
	Faith-Humanities	Business	Core Skills	Core Tools	Common
Sum 09	Getting to Know Jesus - Scripture II	Entrepreneurial Finance for Firms – A Primer	Managerial Economics	Small Bus: Principles & Practices	Web Site Design and Build - III
Fall 09	Fundamentals of Catholicism	Marketing Products & Services	Managerial Finance	Writing a Business Plan	e-Commerce: Principles & Practice
Wtr 10	Masterpieces of Literature, Art & Music II	Legal Considerations for Small Bus.	Business Ideation	EM Enterprise Case Studies	Global Cultures, History & Politics I
Junior Students					
	Faith-Humanities	Business	Core Skills	Core Tools	Common
Spr 10	Theology of the Catholic Church	Market Assessment	Creative Advertising Strategies	Intellectual Property Law	Overview of Deal Making
Sum 10	Moral Theology & Ethics	Team, Idea & Planning	Cause and Partnership Marketing	Lifecycle of a Product Company	Moral & Ethical Issues in Tech & Media
Fall 10	Masterpieces of Literature, Art & Music III	Planning & Funding	Self Marketing & Personal Branding	Managing Innovation & New Product Development	Global Cultures, History & Politics II
Senior Students					
	Faith-Humanities	Business	Core Skills	Core Tools	Bus & Culture
Wtr 11	Catholic Social Teaching	Operations and Management	Global Business & Markets	Sales Strategies	Supply Chain Mgmt
Spr 11	Marriage and Family	Marketing	Asset Management & Strategies	Internet and Mobile Strategies	Operations Management
Sum 11	Wonders of the Natural Sciences	Launch and Growth	Building a Sustainable Firm	Advanced Leadership and Mgmt.	Global Cultures, History & Politics III