

# B.S. Degree in Business: Entrepreneurial Management

John Paul the Great Catholic University prepares students professionally and spiritually for careers in the diverse, yet complementary fields of media, business, and technology. It provides an academically rigorous, yet practical environment for students called to impact culture for Christ.

## Freshman Year

<i>Fall</i>	Scripture I	Poetics : The Art of Storytelling	Algebra and Statistics	Art Humanities	Intro to Products and Markets
<i>Winter</i>	Intro to Philosophy	Dialectics and Demonstrative Logic	Fundamentals of Design	Project Management	Marketing Products and Services
<i>Spring</i>	Early Church Fathers	Rehtoric: The Art of Persuasion	Natural Science	Intro to Financial Accounting	Statistics for Managers

## Sophomore Year

<i>Summer</i>	Philosophy of Nature	Efficient Cause of Art	Photoshop	Microeconomics	Intro to Finance
<i>Fall</i>	Philosophy of Man	Social Studies	Flash	Macroeconomics	Entrepreneurial Management
<i>Winter</i>	Scripture II	Masterpieces of Art, Literature and Music	Global Cultures: Europe	Business Law	Business Communications

## Junior Year

<i>Spring</i>	Metaphysics	Junior LaunchPad I	Business Development	PR	Web Strategy
<i>Summer</i>	Fundamentals of Catholicism	Junior LaunchPad II	Leadership	Competitive Strategies	HR & Org Behavior
<i>Fall</i>	Sacraments, Liturgy and Prayer	Junior LaunchPad III	Culture Making	Public & Non-Profit Landscape	Execution

## Senior Year

<i>Winter</i>	Moral Theology & Ethics	Senior LaunchPad I	Global Cultures II	Business Model Design	Advanced Leadership and Execution
<i>Spring</i>	Catholic Social Teaching	Senior LaunchPad II	Sm Business and Non-Profit Financial Management	Cause Marketing	Risk Management
<i>Summer</i>	Marriage and Family	Senior LaunchPad III	American Politics	Strategic Management	Negotiation Skills