

# Master of Business Administration in Entrepreneurial Business

JP Catholic's MBA program will empower you with a combination of practical skills and knowledge. Theory is no longer enough - you must understand the business as a whole and be able to communicate with other business experts, such as accountants and lawyers. JP Catholic teaches a core knowledge base in the key areas of business: finance, accounting, marketing, sales, competitive strategy, law, business analytics and more. Our goal isn't to make you an accountant or lawyer, but to make you capable of speaking intelligently to an accountant or lawyer to handle the major events in your business, while you remain capable of managing daily events.

The concentration in Entrepreneurial Business focuses students on the leadership and management of innovation driven product and service organizations, with a strong emphasis on entrepreneurial start-ups. The curriculum is designed to prepare students to master the complexities of today's global and ever-changing business environment. Courses provide the key fundamentals of management and in-depth exposure to the trends shaping the foundations of business today. Students learn to passionately pursue new and innovative ideas, to defy conventional wisdom, to dare mighty things, and to lead through action and example.

The LaunchPad provides a bridge for your idea to become a sustainable business, and will help your start-up grow, achieve your goals, and expedite maturation through providing critical services. These services include experienced mentoring, collaboration, funding strategies and introductions, external technical resources and low-cost infrastructure including office space, conference facilities, and more. Businesses that participate in the proven mentoring and coaching process used in the launch pad are many times more likely to succeed compared to the average business starting today without mentoring.

Everything we do at JP Catholic is grounded in a Catholic world view. We are one of only 21 universities recognized by the Cardinal Newman society as authentically Catholic. In the MBA, we build a solid understanding of ethics in business along with a deeper appreciation for the Catholic faith. We challenge all business leaders to live their faith and use the business world to impact culture for Christ.

## Year 1

<i>Fall</i>	Market Research	Business Planning	Multimedia Advertising	The Business of New Media	Finding an Opportunity
<i>Winter</i>	Intro to Philosophy	Financial Accounting	Leadership	Marketing Management	Risk Management
<i>Spring</i>	Fundamental Theology	Business Model Design	Entrepreneurial Finance	Business Law	LaunchPad I

## Year 2

<i>Summer</i>	Moral Theology and Ethics	Competitive Strategies	HR and Org Mgmt	Entrepreneurial Marketing	LaunchPad II
<i>Fall</i>	Intro to Scripture I	Operations Management	IP Law	IS Management	LaunchPad III
<i>Winter</i>	Catholic Social Teaching	Managerial Economics & Public Policy	International Business	Execution	LaunchPad IV

Current as of November 2009. Schedule and courses offered may change without notice. Please refer to the University Catalog, available at [www.jpatholic.com](http://www.jpatholic.com), for the latest information.