

BS in Business emphasis in Entrepreneurial Publishing					
	Religion	Pub Business	Core Skills	Core Tools	Publishing
Q1– Yr 1	Getting to Know Jesus - Scripture I	Introduction to Pub Products & Markets	Communication Skills I	Decisions Based on Data	Critical Issues in Journalism
Q2– Yr 1	Introduction to Philosophy	Entrepreneurial Management of the Pub Enterprise	Communication Skills II	Tools for Web Site Design and Build	Journalistic Tradition
Q3– Yr 1	Masterpieces of literature, Art & Music	Customer Driven Pub Product & Service Ideation	Negotiation Skills	Building an e-Commerce Website	Case Studies I – Print Publishing
All 2nd Year students take 2 left cols			Entrepreneurial Pub students take right 3 cols		
	Religion	Pub Business	Basic Finance	Publishing	Publishing
Q1– Yr 2	Getting to Know Jesus -Scripture II	Entrepreneurial Finance for Pub Firms – A Primer	Managerial Economics	The Publishing Process	Case Studies II – Broadcast
Q2– Yr 2	Foundations of Catholicism	Leadership & Management - Overview	Managerial Finance	Understanding Print Technology	Global Cultures, History & Politics I
Q3– Yr 2	Masterpieces of literature, Art & Music	Marketing for Publishing Product & Services	Managerial Accounting	Making the Newspaper	Case Studies III –Online Publishing
All 3rd Year students take 2 left cols			Entrepreneurial Pub students take right 3 cols		
	Religion	Business Plan	Publishing	Magazine	Humanities
Q1– Yr 3	Theology of the Catholic Church	BPEP I - the Pub company idea & team	Visual and Print Design I	Issues in Online Journalism	Global Cultures, History & Politics II
Q2– Yr 3	Moral Theology & Ethics	BPEP II – Market Assessment & Deal Making	Visual and Print Design II	Magazine Editing and Production	Moral & Ethical Issues in Tech & Media
Q3– Yr 3	Masterpieces of literature, Art & Music	BPEP III – Financial Analysis & Funding Opt's	Niche Book Publishing	Making the Magazine	Case Studies Digital TV, Radio & Music
All 4th Year students take 2 left cols			Entrepreneurial Pub students take right 3 cols		
	Religion	Bus. Execution	Technology	Pub Strategy	Bus Strategy
Q1– Yr 4	Catholic Social Teaching	BPEP IV – EP Product Production	How Technology Products Work	Advertising Revenues Strategies	Leadership & Management – Adv Topics
Q2– Yr 4	Courtship, Marriage and Family	BPEP V – EP Product Production	Information Technology in Publishing	Trends in the Global Media Industry	Art & Media Business & IP Law
Q3– Yr 4	Masterpieces of literature, Art & Music	BPEP VI – EPP Distribution & Marketing	Internet Strategies for Businesses	Media (Print & Electronic) Bus Models	Strategies for Building a Sustainable Firm